

Kalanchoé is Trendy & Royal as Afternoon tea!

One of the newest plant trends for 2010 in flowering pot-plants is definitely Kalanchoé.

It is long lasting pot-plants and its flowers have different characters. As an example double layered Kalanchoé looks like a bouquet of roses, single layered shows the clear colour and both of them make a cozy atmosphere for your home.

First in Paris then the rest of the Europe

Kalanchoe has a rich history. It is a member of the Crassulaceae family and originates from Africa and Asia. It was brought to Paris in 1927 and discovered by the German seed merchant, Robert Blossfeld, who later introduced the Kalanchoe as a houseplant, the Kalanchoe Blossfeldiana. Thanks to the efforts of Danish, American and Dutch growers, the Kalanchoe made its international breakthrough in the Eighties. Still it is seen in flower-shops at Paris, but surely nowadays flower-shops have more Kalanchoé varieties on their window displays.

Royal Tea

Afternoon tea has always been considered as a royal treat, basically it means a light meal with small sandwiches and pastries, which is enjoyed between 3pm and 5pm. Tradition started from the 1660's by the English royal family and it has continued very strongly till the 20th century. Nowadays it is still seen as a special treat of hotels and restaurants in all over the world, from big cities to small villages! French people are involved in this habit as well with their great baking skills and they created small pastries, *petite fours* which are common to see on an Afternoon-tea tray as well.

Afternoon tea is trendy and royal as it is assumed that Kalanchoé will be one of the rising stars for this year! Both of these have a long history behind and therefore it is easy to combine these two "special treats" for the daily-life and have a little bit royal treat at your home.

Bring Spring and Summer in indoors as well!

At the moment many new varieties have come out lately to the markets and beautiful colours are giving strong spring and summer feelings. Colour varieties are very wide, which makes it suitable to have your own plant in each occasion. It is nice to have in living-room or even in a kitchen to make your daily-life more beautiful. Therefore have a special treat for yourself and bring spring and summer to your home with Kalanchoé!

Colour Trends!

Trend for this season starts with full rose shaped Kalanchoés in colour of soft pink. This is a perfect colour for the whole spring time and lovely in the summertime when it is seen as a big group or added with bright red as well. Specially multi-pink variety 'DON DARCO' are showing very nice and suitable characters for these two seasons, on the beginning flowers are fully peach colour and slowly it will turn up its colour to nice soft pink.





Surely there are always popular colours such as red, orange and yellow which is always giving happy and sunny atmosphere in its surroundings. These Kalanchoé colours are very easy to use in a special occasions, such as birthdays. It is perfect partner for indoors to bring fresh and colourful environment. It can be used very well in indoors, but also at the summertime on your balcony or garden. The best period in outdoors is from the end of May until September/October.

CARE:

Kalanchoes generally are not very demanding. The plant requires a light position, meaning that direct sunlight is no problem at all. The temperature should be over 12°C.

Kalanchoé need to be watered once a week. When looked after properly, Kalanchoé will continue to flower for 8 to 10 weeks.

More information:

www.kalanchoe.ru

Floral design & photos:

www.teklaw.net

www.kellerdesigncentre.com

www.hethuisharperink.nl